

## **Welcome**

I'm so happy to have you guest posting at [Michelekeller.wordpress.com](http://Michelekeller.wordpress.com)

## **Here are the guidelines:**

- Posts should be 500-700 words in length (longer is ok but please, no more than 1200.)
- Articles should have a friendly, but professional, tone. I publish articles intended to instruct aspiring authors. No rants or overly casual language. Adult language will be considered on a case-by-case basis.
- Articles should use good SEO practices. If you are unfamiliar with these practices, write the best quality article you can, and I will tweak the keywords and subheadings.
- No plagiarizing. If you wish to reference another article, give me the URL or proper documentation for a book, and I will make sure the links are added.
- Reprints are allowed, but if you are submitting a reprint, please include a link to the original article/post.
- I reserve the right to edit the content of your article.
- I reserve the right to not print articles which do not meet my editorial guidelines or content standards.
- You may include an image for your bio, and any other images relevant to the article. You must own the copyright to any photos submitted. If you choose not to include images, I will choose a stock photo to use with your article. I reserve the right to edit photos to fit my editorial needs.

## **What you can expect from me:**

- On the day of your publication, I will publicize your article via Twitter, Pinterest, Facebook, and my subscriber list. (This does not include any paid ads.)
- I will allow one live link to your book (with photo) at the bottom of your article as part of the bio. In addition, I will allow three additional links in your bio for either a website, blog, Amazon author page, Twitter, or other social media account. Links will be evaluated for content. I reserve the right to refuse links to inappropriate content, non-writing sites, or at my discretion.
- If your article performs well, I will continue to publicize it through social media.
- If your article needs extensive editing, I will contact you, and we can work through the changes

before publication.

**I request that you:**

- Do not publish your article on any other sites (including your own) for six months from publication on my site. You are encouraged to re-blog with a link to your article.
- Use your own social media accounts and email subscribers to publicize your article.
- Contact me immediately if you see any mistakes or corrections needed in your article.